

Santhosh Kavanadala Sree Hari

Product Designer with experience designing SaaS and Gen AI-powered products

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WORK EXPERIENCE

AI/ML Product Designer

Indiana University, Indianapolis, IN, USA August 2022 - Present

- Lead and iteratively design an **interactive prototype** for a **Gen-AI-powered** health app by translating UX research into **high-fidelity, accessible designs** to increase **user autonomy** and **trust**.
- **Engineered prompts** for ChatGPT, boosting **output accuracy** by 90%, thereby enhancing the **reliability** and **effectiveness** of the design solution.
- Partnered with researchers to **validate designs**, collaborated with data scientists to assess **technical feasibility**, and delivered **design concepts** to product managers, incorporating feedback.

UI/UX Designer Intern

Glorio Technologies, India November 2021 - June 2022

- **Revamped and redesigned** 4 core functionalities of the **B2B SaaS web app** (inspections software) utilizing the existing **design system**, resulting in **streamlined workflows** and improved **user productivity**.
- Achieved a 25% **reduction in task completion time** and **user errors** by conceptualizing **5 new features**, rectifying **7+ usability issues**, and optimizing **3 task flows** based on **usability testing**.
- Designed UI elements, components, specifications, and guidelines that enhanced **consistency** and **user experience**, reducing developer **handoff time** by 30%.
- Collaborated with **cross-functional teams** to define 2 product **requirements** and established a product design **strategy** based on **stakeholder interviews** and **analyses**.

Technical Support (Business Intelligence)

NTT Data, India November 2020 - April 2021

PROJECT EXPERIENCE

End-to-end UX Case Study: E-commerce mobile app design June 2021 - August 2021

- Conducted user research and analyzed data using affinity diagrams, personas, and empathy maps to derive 6 actionable insights that addressed 2 user needs and 4 pain points.
- Iteratively designed 20+ high-fidelity screens for order placement journey flow to increase order conversion rate and reduce order time by 50%.

SKILLS

Research and Analysis:

User Interviews, Market Research, Competitive Analysis, Heuristic Evaluation

Design:

Wireframing, Information Architecture, User Interface Design, Interaction Design, Visual Design, Sketching

Tools: Figma, Sketch, InVision, FigJam, Miro, Zeplin, Adobe Creative Suite, Microsoft Office

Technical: Basics of HTML, CSS, SQL, JavaScript

EDUCATION

MS in Human-Computer Interaction

GPA: 3.9/4.0

Expected Graduation: May 2024

Indiana University - Luddy School of Informatics, Computing, and Engineering
Indianapolis, IN, USA

- **Awards:** Merit Scholarship of \$9000

BE in Information Science and Engineering

GPA: 7.6/10.0

August 2020

Visvesvaraya Technological University

Belagavi, Karnataka, India