

Santhosh Kavanadala Sree Hari

Product Designer

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WORK EXPERIENCE

Product Designer Apprentice

Alleo, Carmel, IN, USA

August 2023 - Present

- Conducted 8 **user interviews** to understand the collaboration **challenges** of K-12 teachers and derived **4 actionable insights**.
- Translated 3 **use cases** into **journey maps, wireframes, and prototype concepts** in **Figma** to customize an existing visual collaboration **SaaS** product for K-12 education, projecting a 20% product market expansion.
- Collaborated with product, engineering, leadership, and marketing teams to align **design decisions** with **market needs, business goals, and technical constraints**.

AI/ML Product Designer

Indiana University, Indianapolis, IN, USA

August 2022 - Present

- Led the **end-to-end design process** of a Generative AI-powered health app from **UX research** and **ideation** to delivering an **interactive prototype** adhering to **accessibility** guidelines, enhancing **user engagement** and **inclusivity**.
- Created **wireframes, user flows, and high-fidelity UI designs** to conceptualize 4 **AI/ML** features, such as text summary and chatbot, addressing 6 **user needs**.
- Conducted **user testing** with 9 participants to evaluate the user experience for viewing AI-generated results and **iterated design solutions** based on **feedback**, leading to increased **user adoption and trust**.
- Partnered with researchers to **validate designs**, collaborated with data scientists to assess **technical feasibility**, and presented design concepts to product managers, incorporating **feedback**.

UI/UX Designer Intern

Glorio Technologies, Bangalore, India

November 2021 - June 2022

- Revamped and redesigned** 4 core functionalities of the **B2B SaaS web app** (inspections software) utilizing the existing **design system**, resulting in **streamlined workflows** and improved **user productivity**.
- Achieved a 25% **reduction in task completion time** and **user errors** by conceptualizing **5 new features**, rectifying **7+ usability issues**, and optimizing **3 task flows** based on **usability testing**.
- Crafted **UI elements, components, and comprehensive design specification documentation** and **guidelines** to enhance **consistency** and **implementation**, resulting in a 21% reduction in development time.
- Collaborated with **cross-functional teams** to define 2 product **requirements** and established a product design **strategy** based on **stakeholder interviews** and **analyses**.

Technical Support (Business Intelligence)

NTT Data, Bangalore, India

November 2020 - April 2021

EDUCATION

MS in Human-Computer Interaction; GPA: 3.93/4.0

Indiana University, IN, USA

Expected Graduation: May 2024

- Awards:** Merit Scholarship of \$9000

BE in Information Science and Engineering; GPA: 7.6/10.0

Visvesvaraya Technological University, India

August 2020

SKILLS

Research and Analysis:

Focus groups, User Persona, Journey Maps, Affinity Mapping, User Testing, Usability Testing

Design: User Interface Design, Interaction Design, Visual Design, Design Systems, Mockups

Tools: Figma, Sketch, Miro, Zeplin, Adobe Creative Suite, Google Analytics

Technical: Basics of HTML, CSS, SQL, JavaScript, C, Java, Python

CERTIFICATIONS

Diploma in UX/UI Design

EDIT Institute, India

May - August 2021